

Luis R. Lopez

Profile Title: Motion Graphics Designer Specialist

Education Level: Bachelors Degree in Graphic Design

<https://lgilopezmx.wixsite.com/luigi-mogradesigner>

About: "Creative graphic designer specializing in digital design and multimedia marketing. Professionally trained and competent in a wide range of design software and equipment. A strong record of creating impactful visual communications that build identity and engage customer. Adhere to brand specific language and guidelines to complete projects under strict deadlines."

Keywords: Graphic Design, Logos, 3D Animation, Social Media, MochaPro, After Effects, Maya, Premiere, Spanish Proofreading, Macintosh, PC, Final Cut Pro, Rotoscope, Templates, Photoshop, Marketing Producer, Digital Media, Print, Team Working, Graphic Designer, Adobe Indesign, Branding, Color Theory, Basic understanding of HTML, Bilingual.

WORK EXPERIENCE

KUVN Univision 23 Dallas, TX US

Job Title: Sr. Graphic Artist

09/27/2004 - 03/22/2019

Supervisor: Bernadette Valles

Description: Motion graphics for promos, newscasts, design of logotypes, and graphics for print ads for newspapers, brochures, kiosks and billboards for Noticias 23. Marketing activation channels like banners, print designs for Community Affairs, promotions, sales, OOH, digital, local buses and radio events. Graphics for Digital Media.

Achievements: 2005, 2010, 2011, 2014, 2017 and 2018 Lone Star Emmy Awards nominated and recipient.

Cero en Conducta Mexico City, Mexico

Job Title: Video Editor

12/01/2003 - 07/30/2004

Supervisor: Rosa Maria Mendez

Description: Camera assistant, Video editor and Motion Graphics Designer for pharmaceutical videos.

Matthew and Company Georgetown, TX US

Job Title: Video Editor

08/01/2003 - 10/10/2003

Supervisor: Kay Trub

Description: Video editing and Graphics for several TV commercials for a Car Dealer in Brownsville and for Southwestern University, Captain Crab character texturing and lighting supervision. Videographer for Pflugerville City Meetings.

Hardware & Software:

PC and MAC:

After Effects, Maya, Photo Shop, Illustrator, FCP, VizRT, Mocha Pro, Premiere, Media Composer, InDesign, Power Point, Microsoft Word.

EDUCATION

Universidad Nacional Autonoma de México

Bachelors Degree in Graphic Design

Aug-1984/ Jun-1988

University of Texas in Arlington

Continue Education in Photo Shop Levels 1-2

September 2018

Lynda.com

-Dynamic Simulations with Bullet Physics in Maya

September 2015

-Leading with Emotional Intelligence.

April 2015

-Writing a Marketing Plan

February 16, 2015

-Foundations of UX: Accessibility.

February 2015

-Project Management Fundamentals

February 16, 2014

-Maya Essentials 4: Creating Textures and Materials

February 09, 2014

-Managing Team Creativity
January 01, 2014

-After Effects: Light Transmission
November 07, 2013

EUNOIA 3D Animation School in Mexico City
Maya basic animation course
2004

Web Technology Center (CTW)
Web Design Courses: Fireworks, Flash, Director, and Premiere
2002

Center for Art and Technology (CAT)
Non Linear Video Editing, VFX & 3D animation courses: Avid Media
Composer 8000, Avid Media Illusion & Strata Studio Pro
1996

SKILLS

Language: English 90%: writing, spoken & reading
Native Language: Spanish 100%: writing, spoken & reading
Social Media knowledge of: Facebook, Twitter and Instagram
Software: Power Point, Keynote, Microsoft Word, Wix, Word Press
Latin Culture: Expert

VOLUNTEER WORK

IFAA
International Foundation for Autoimmune Arthritis
<https://www.facebook.com/IFAAutoimmuneArthritis>
Job Title: Graphic Designer
2011 - Present

TPC
Turning Point Church, Fort Worth, TX
<https://tpcfamily.org>
Job Title: Audio Keyboard Operator
Job Title: Camera Operator
2018 - Present